

# PARADE OF HOMES



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## **ATTENTION: HOME BUILDERS, DEVELOPERS AND REALTORS** ***Enter Your Homes or Communities by February 14 for Discounted Fees*** ***and be part of the 2011 Parade of Homes***

If you are a home builder, developer, or realtor on the Front Range, working from Loveland to Castle Rock, and have an unsold finished home, model complex, new community, new home listing or full home remodel, now is the time to enter the 2011 Parade of Homes.

Vicki Pelletier, vice president of operations for HBA said, “Last year’s Parade attracted more than 60,000 visitors, with an average of 1,000 visitors per home, and 3,000 web pageviews per home. It was the biggest thing that happened to new home sales in Denver all last year. Don’t let the opportunity to be part of it in 2011 pass you by.”

**Builders, developers and realtors are invited to submit their entries by midnight February 14 to receive a 15 percent discount off Parade entry fees.** Submissions can be entered online at [ParadeofHomesDenver.com/Entries](http://ParadeofHomesDenver.com/Entries). Use the code EARLY to get the discount.

The following categories of homes and communities can be entered:

- Homes ranging in price from \$150,000 to more than \$1 million
- Dream Homes from \$1 million and up (must be fully furnished, decorated, and landscaped)
- And new this year—master-planned Dream Communities where multiple homes, all valued at \$500,000+, with at least half of them exceeding \$1million, are located in a single master-planned community

The Home Builders Association of Metro Denver (HBA) produces the Parade of Homes which runs August 11 through Labor Day (September 5) this year. **The Parade will be open to the public Thursdays through Sundays and admission is free.**

Last year’s Parade showcased 57 homes in 21 cities built by 25 builders.

For more information on entry details and guidelines, contact Vicki Pelletier at 303-551-6710 or visit [www.ParadeOfHomesDenver.com](http://www.ParadeOfHomesDenver.com).

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